RichAffiliate Theme Manual

Installation

1. To make your life easy, have a look at this general RichWP Theme installation video: http://richwp.com/theme-installation-video/ but make sure to read this manual since you find the details, like the front page and media size settings, here!

2. Upload the **richaffiliate.zip** file via the theme upload function **Themes » Install Themes » Upload** in your WordPress Administration (wp-admin).

3. Activate the Theme.

4. Create a page named Home and a page named Blog or New Products (choose a catchy name). Apply the **Front Page Template** to the page called Home (Attributes section on the right when editing the page). Go to **Appearance » RichWP Options » Static Front Page**, choose "A static page" under "Front page displays. Set your Home page to Front and your Blog / New Products page as your Posts page.

5. To list the posts by categories or tags, simply create a menu under Appearance » Menu and choose "Front Cat & Tags Post List" as the menu location.

6. Don't forget to set up your Primary and Fullscreen-Out Menus as well as the Icon and the Footer Navigation under **Appearance » Menu**
Important: Always set up a Menu for the Primary, Fly-Out Menu and Footer Navigation. Having a menu applied will make sure that the correct styling is called. Feel free to leave the footer menu empty, but always apply one.

Icon Menu

To set up the icons, make sure that your menu css classes are enabled. If not, click on "Screen Options" in the top right corner while being on Appearance >> Menu and tick the little box next to CSS Classes.

You can apply the following classes to menu items in the *Icon Menu*:

> **Email:** icon-mail
> **G+:** icon-gplus
> **Twitter:** icon-twitter
> **Facebook:** icon-facebook
> **Pinterest:** icon-pinterest
> **Youtube:** icon-youtube
>
> **Vimeo:** icon-vimeo
>
> **Tumblr:** icon-tumblr

Flikr: icon-flikr

Linked In: icon-linked-in

Soundcloud: icon-soundcloud

XING: icon-xing

Example: To create the twitter icon in the demo I have set up a link to my twitter account under **Links** in **Appearance >> Menu** and added it to a menu named icons, which has been applied to **Theme locations >> Icon menu.** I have then added the **icon-twitter** CSS class and saved the menu. If you are missing the CSS class field, check your Screen Options (top right) while editing your menu.

Feel free to add different icons as the ones listed above via a new icon font. if you need help, feel free to write in and we can add the needed icons for you for a little service charge. Any programmer familiar with CSS should be able to help you as well. The icons used are from http://fontello.com/

7. We have added a top and a footer Widget areas to this theme. they are perfect for displaying advertising banners, opt-in forms or additional copyright information. Set up your widgets under **Appearance » Widgets** in your WordPress Admin.

8. Set up your Logo or Page Title under **Appearance » RichWP Options » Title & Logo.** I recommend using a resized, transparent .png file if you want to set up an image logo. The max. height of the Logo should be around 40px, but test what fits best for you (also test on smart phones).

9. **The Button**

    If you want to set up Buttons like the "Buy Now" Button here: just add the following CSS class to your link: *afflinkbutton*

    … so that your link code looks like this: *Buy Now*

10. Enjoy Your New Site!

Media Settings

The Theme natively creates all the image sizes needed for your site. However, you might want to prevent to create to0 many different image sizes that you don't actually need. So feel free to use different media Settings if you need, but I use the following:

Medium Size: 768 x 9999 (768px is the content width)

The height has been set to 9999 to prevent cropping depending on the width to height ratio!

Responsivene & Adaptive

This theme is responsive and scales from a 1200px width for big screens down to a 480px width for smart phone screens. To adapt the readability of the main content to the user's device, some elements will be disabled or formatted in a different way on the smaller resolution screens.

Translating the RichAffiliate Theme

The RichWP RichAffiliate Theme theme comes with a .pot language file. This is needed to translate the theme. For for information, visit http://codex.wordpress.org/Translating_WordPress There you will find a list of tools and a general explanations about how to make translation. It has been written for WordPress itself, but the principles and techniques are the same. I personally prefer to translate with a plugin called Loco Translate: https://wordpress.org/plugins/loco-translate/ A German Translation file is included!