RICHWP

Video World Theme

Manual

Purpose: Installing the Video World theme is as easy as installing every other simple WordPress theme. This manual will help you to install the theme and point out the specifics. Do not worry, the Video World theme is not a complicated theme framework nor does it have a lot of theme options that can confuse you. It will be a breeze!

Please notice, that it is out of the scope of this video to explain you WordPress basics. For all general WordPress questions, please consult the official documentation: https://codex.wordpress.org/Main_Page

RichWP, Montreal - Canada

Video World Theme Manual

Installation

Installing *Video World WordPress Theme* is as easy as it gets, but make sure to read this manual till the end. It will save you a lot of time.

If you want to install the **content** from the **Video World Theme Demo**, please check the how-to-install-demo-content.txt and upload the video-world-demo-content.xml as explained.

Let's get started:

1. **Upload & Activate**
Upload the **video-word.zip or video-world-clear.zip** file via the theme upload function **Themes » Install Themes » Upload** in your WordPress Administration (wp-admin) and activate the Theme.

2. **Menu Setup**
Now, let's set up your Primary-, Select- as well as Icon- and Footer Menus under **Appearance » Menu** in your WordPress Administration. The Featured Section on the Home Page is being created and edited via a menu as well.

Primary Menu

The menu setup works in the same way than with the the WordPress Standard Themes. In general you just have to choose your pages, posts, categories, tags, WooCommerce endpoints or custom links on the left and add them to the Primary Menu.

Make sure that you select **Primary Menu** as the location for this menu:

Menu Settings

Auto add pages   ☐ Automatically add new top-level pages to this menu
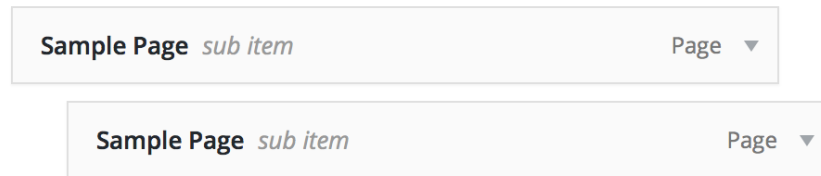
Theme locations   ☑ Primary Menu
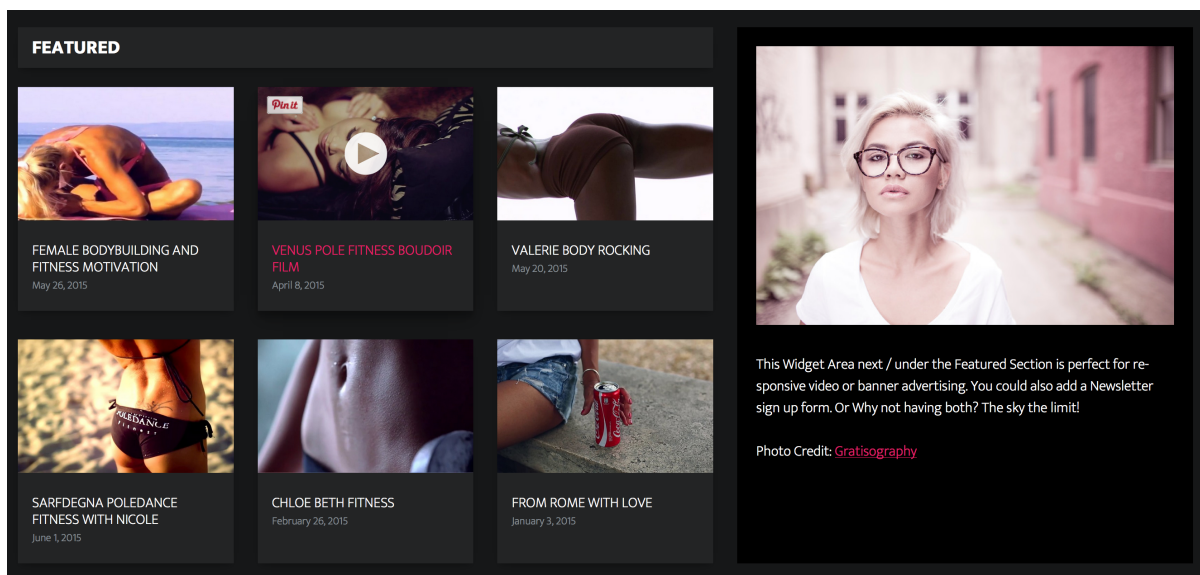   ☐ Icon Menu (Currently set to: Iconmenu)
                       ☐ Footer Navigation (Currently set to: Short)

As you can see in the theme demo, the Primary Menu does allow you to set up a multi-level drop down structure. To do this, simply drag and drop your menu items you into the right position and stack accordingly. Ex.:

Featured Section

The setup of the **Featured Posts Section** works in the same way than the other menus in the theme. In general you just have to choose your posts and add them to the Featured Posts Menu. Set the **Theme Location under Menu Settings** to **Featured Posts** and you are done. Pages can be added as well. The menu name will be displayed as the title of your Featured Section on the homepage (*"Featured"* in this case).

Here is a screenshot of the Featured Posts menu setup from the theme's demo:

Menu Structure

Drag each item into the order you prefer. Click the arrow on the right of the item to reveal additional configuration options.

Female Bodybuilding and Fitness Motivation	Post ▼
Venus Pole Fitness Boudoir Film	Post ▼
Valerie Body Rocking	Post ▼
Sarfdegna Poledance Fitness with Nicole	Post ▼
Chloe Beth Fitness	Post ▼
From Rome With Love	Post ▼

Menu Settings

Auto add pages	☐ Automatically add new top-level pages to this menu
Theme locations	☐ Primary Menu (Currently set to: Primary)
	☐ Icon Menu (Currently set to: Icon Menu)
	☐ Select Menu 1 (Currently set to: Videos by Categories)
	☐ Select Menu 2 (Currently set to: Videos by Tags)
	☐ Footer Navigation (Currently set to: Footer)
	☑ Featured Posts

Once the **Featured Posts Menu** has been assigned to its location, the **Featured Posts Widget Area** can be set up (see box, next to the Featured posts on the right).

For a proper layout, I recommend to setup **six featured posts**.

Icon Menu

Create a new menu and select the **Icon Menu** location. To set up icons to your social networks like twitter, Facebook & co. simply copy and paste your URLs to custom link items and add them to the menu. The icons will automatically appear in your icon menu.

Custom Links ▲

URL	/facebook.com/richwp
Link Text	facebook

Add to Menu

IMPORTANT: To speed up your site, the icons should be set up with their css-classes. This way we tell the theme directly which icon to use and it does not have to read out your target URLs and set the required CSS classes itself (see below).

The following social icons are available (the list also shows the icons CSS classes):

G+: icon-gplus

Twitter: icon-twitter

Facebook: icon-facebook

Pinterest: icon-pinterest

Youtube: icon-youtube

Vimeo: icon-vimeo

Tumblr: icon-tumblr

Flikr: icon-flikr

Linked In: icon-linked-in

Soundcloud: icon-soundcloud

XING: icon-xing

Setting up Icons via CSS classes:

Besides the mentioned social icons above, the theme also includes additional icons that might come in handy. To set up these additional icons and/or make your social icons faster, make sure that your menu CSS classes are enabled. If not, click on "Screen Options" in the top right corner while being on Appearance >> Menu and tick the little box next to CSS Classes.

Show advanced menu properties

☐ Link Target   ☑ CSS Classes   ☐ Link Relationship (XFN)   ☐ Description

Screen Options ▲

You can apply the following classes to menu items in the *Icon Menu*:
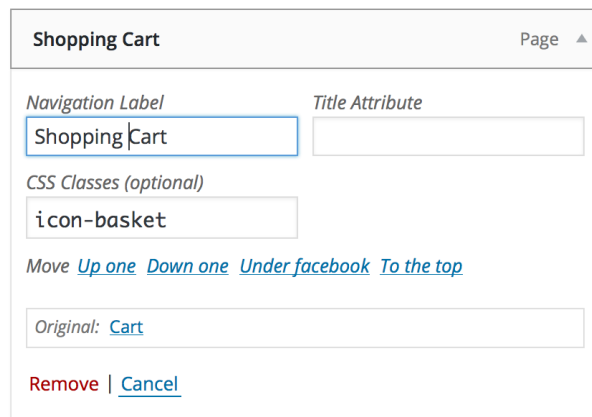
Shopping Cart: icon-basket

Account: icon-user
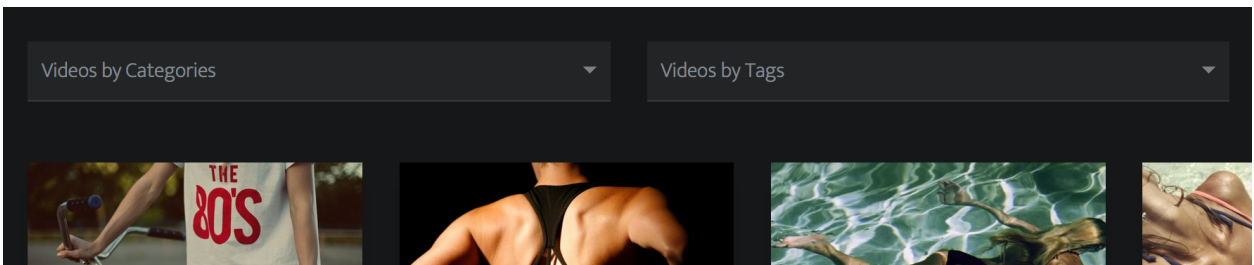
Envelope: icon-email

RSS: icon-rss

Example: To create the Shopping Cart icon in the demo I have set up menu element to my WooCommerce Shopping Cart in the menu editor. I have then added the **icon-basket** CSS class.

Feel free to add different icons as the ones listed above via a new icon font. If you need help, feel free to write in and we can add the needed icons for you for a little service charge. Any programmer familiar with CSS should be able to help you as well. The icons used are from http://fontello.com/

Select Menus

Create a new menu and select one of the **Select Menu** locations. All Select Menus will display a flat list of your menu items. The menu title will be displayed as the select menu label.

Footer Menu

Create a new menu and select the **Footer Navigation** location. The Footer Menu will display a flat list of your menu items.

3. **Widgets**

    The theme comes with several Widget Areas. Set up your widgets under **Appearance » Widgets** in your WordPress Admin. If you need additional widgets, try a plugin search under **Plugins** » **Add New**. There you find rotating banner and other advertising related widgets as well as email sign up forms from your favourite email responder service and much more.

    For testing, feel free to copy and paste this code into a text widget of one of the widget areas to display a 728 x 90px banner:

    ```
    <a href="#"><img height="auto" alt="Ad Code" src="//demo.richwp.com/videoworld/
    files/2015/11/728x90dummzbanner.png" scale="0"></a>
    ```

    Please note, that the Featured Posts Widget Area will only be shown if you have set up your Featured Posts section (see above).

4. **Title & Logo**

    Set up your Logo or Page Title under **Appearance » Customize » Title & Logo.** I recommend using a **resized** .png or an .svg file with a transparent background if you want to set up an image logo.

    We recently became fans of SVG logos. SVG stands for scalable vector graphics and allows you to have an absolutely crisp and sharp looking logo (see http://richwp.com) without any unwanted pixelation effect. You can export .svg files with Google Drawings (in your Google Drive) or with any better vector graphic program. .svg fies will not be displayed in IE8 or older.

    Always test what logo size fits best for your design. Also test on smart phones and tablets.

5. **Colours**

    To change the lead colors, go to **Appearance » Customize » Colors** in your WordPress admin. There you can change your header as well as lead colors.

6. Enjoy Your New Site!

Page Templates

The Theme comes with a variety of page templates that you can apply to your pages (not posts). The **Full-Width Page Template** uses the whole content container width for the content. No Sidebar will be displayed. The **Full-Width without Title** Page Template does the same, but it doesn't displays a title. The purpose of these page templates is to give you an alternative layout option should you want to set up a static front page. There is also the **Subpage List Page Template.** Once applied, to a parent page, all of the page's child pages will be listed under the content box.

Media Settings

The Theme natively creates all the image sizes needed for your site. However, you might want to create thumbnails for your galleries or different sizes for your product images of your shop. You can set them up under **Settings** » **Media** in your WordPress Admin.

If you want to install the theme on an already established site, where you uploaded images before you activated the Video World Theme, you should run a plugin to create the image sizes needed for the theme. We recommend the free "Regenerate Thumbnails" plugin: https://wordpress.org/plugins/regenerate-thumbnails/

Featured Images and Automatic Video Thumbnails

In general, add featured images to all your posts! The theme takes care of scaling the featured images to the appropriate sizes. Should you use this theme on already existing site, you can regenerate the the needed image sizes with a plugin like this: http://wordpress.org/extend/plugins/regenerate-thumbnails/

to automatically create video thumbnails you can use a video thumbnail plug like this http://wordpress.org/extend/plugins/video-thumbnails/, but there are plenty of others available as well.

Contact Forms, Social Sharing Buttons & Galleries

In the RichWP Theme Demos as well as on most of our personal sites we use the functionality of the WordPress Jetpack plugin to build our contact forms or to add social sharing buttons and galleries, but feel free to use your own plugins of choice. For galleries and video player plugins, make sure that they work well in a responsive environment.

Responsivene & Adaptive

This theme is responsive and scales from smart phones all the way up to big desktop screens. To adapt the readability of the main content to the user's device, some elements will be disabled or formatted in a different way on the smaller resolution screens.

WooCommerce

This theme is WooCommerce compatible. Feel free to install and setup WooCommerce and start selling your products, services or subscriptions.

Translating the Video World Theme

The RichWP Video World Theme theme comes with a .pot language file. This is needed to translate the theme. For for information, visit http://codex.wordpress.org/Translating_WordPress There you will find a list of tools and a general explanations about how to make translation. It has been written for WordPress itself, but the principles and techniques are the same. I personally prefer to translate with a plugin called Loco Translate: https://wordpress.org/plugins/loco-translate/

A German Translation file is included.

Credits and License Information

jQuery Scripts

jQuery Equal Height

Author: Micah Godbolt
License: MIT (http://opensource.org/licenses/mit-license.php)
Homepage: http://codepen.io/micahgodbolt/pen/FgqLc

Sticky-kit v1.0.4

Author: Leaf Corcoran
License: WTFPL (http://sam.zoy.org/wtfpl/)
Homepage: http://leafo.net

hoverIntent r7

Author: Brian Cherne
License: MIT (http://opensource.org/licenses/mit-license.php)
Homepage: http://cherne.net/brian/resources/jquery.hoverIntent.html

jQuery Superfish Menu Plugin

Author: Joel Birch
License: MIT (http://opensource.org/licenses/mit-license.php) & GPL (http://www.gnu.org/licenses/gpl.html)
Homepage: http://cherne.net/brian/resources/jquery.hoverIntent.html

tinynav v1.2

Author: viljamis
License: MIT (http://opensource.org/licenses/mit-license.php)
Homepage: http://tinynav.viljamis.com

Selecter v3.1.2

Author: Ben Plum
License: MIT (http://opensource.org/licenses/mit-license.php)
Homepage: http://formstone.it/selecter/

FitVids 1.1

Author: Chris Coyier + Dave Rupert
License: WTFPL (http://sam.zoy.org/wtfpl/)
Homepage: http://css-tricks.com http://daverupert.com http://www.alistapart.com/articles/creating-intrinsic-ratios-for-video/

Font license info

Zocial

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Homepage: http://zocial.smcllns.com/

Typicons

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Homepage: http://typicons.com/

Iconic

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Homepage: http://somerandomdude.com/work/iconic/

Entypo

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Author: Daniel Bruce
License: SIL (http://scripts.sil.org/OFL)
Homepage: http://www.entypo.com

Other:

WordPress specific CSS (formatting, widgets, etc.) & theme architecture loosely based on the Twenty Fifteen Standard Theme

Author: The WordPress Team
License: GNU General Public License v2 or later (http://www.gnu.org/licenses/gpl-2.0.html)